



PAGODA



Service Above Self

One Profits Most Who Serves Best

Issue No. 601- 28 November 2023

Published Weekly

28 November - Election Night

05 December - Speaker Meeting

TUESDAY, November 28, 2023
 18:30 - 19:00 Reception
 19:00 - 20:30 Dinner Meeting

Hualuxe Shanghai Twelve at Hengshan @Cathay Room, No. 12 Hengshan Road
 上海衡山路十二号华邑酒店至善厅

3-course Western set menu
 CNY 218 incl. free flow of soft drinks
 CNY 248 incl. 1 glass of house wine/beer

CONTACT: Vivian Huang
 vivian.huang@messer.com.cn

SCAN THE QR CODE & SAVE YOUR SEAT!

TUESDAY MEETING
 Election Night

Rotary Club of Shanghai

TAKE ACTION: www.rotaryshanghai.org

TUESDAY MEETING

Rebuilding Brand Relevance in China

PRESENTED BY:
Leon Zhang
 PwC Strategy&

YOU WILL LEARN ABOUT:

- New market norms for MCNs in China
- Insights regarding the post 95's consumers
- The China imperatives for MNCs

TUESDAY, December 5, 2023
 18:30 - 19:00 Reception
 19:00 - 20:30 Dinner Meeting

Hualuxe Shanghai Twelve at Hengshan @Cathay Room, No. 12 Hengshan Road
 上海衡山路十二号华邑酒店至善厅

3-course Western set menu
 CNY 218 incl. free flow of soft drinks
 CNY 248 incl. alcohol

CONTACT: Vivian Huang
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Rotary Club of Shanghai

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Coming Events

- 28.11 — Election Night@Hualuxe Sh Twelve 6:30 - 8:30 pm
- 05.12 — Speaker Meeting@Hualuxe Sh Twelve 6:30 - 8:30 pm
- 12.12 — Xmas Market@Hualuxe Sh Twelve 6:30 - 8:30 pm
- 19.12 — TBD
- 26.12 — Xmas Break

November Birthdays

- 06 — Valtero Canepa
- 08 — Marc Hunziker
- 19 — Thilo Ketterer
- 24 — Rainer Kern
- 30 — Joanna CF

The Four-Way Test 四大考驗

Of the things we think, say, or do:
 对于我们所想、所说、所做的事情，
 我们应该事先扪心自问：

- 1. Is it the truth?**
 是否一切属于真实？
- 2. Is it fair to all concerned?**
 是否各方得到公平？
- 3. Will it build goodwill and better friendships?**
 能否促进亲善友谊？
- 4. Will it be beneficial to all concerned?**
 能否兼顾彼此利益？

Officers & Directors

- Tiziana Richiardi** – President
- Jeff Hasenfratz** – Vice President
- Christian Goettker** – Secretary
- Rainer Kern** – Treasurer
- Christian Goettker** – President Elect
- David Smith** – Immediate Past President

- Rita Malvone
- Tilman Rieger
- Holger Schober
- Tomas Kucera
- Alejandro Buriel

Committees & Chairs

- Club Administration Chair:** Christian Goettker
- Membership Committee:** Tilman Rieger
- Fellowship Committee:** Tomas Kucera
- Service Projects Committee:** Basile Waite
- Youth Service Committee:** David Richardson
- Rotary Foundation:** Robert Sherman
- Gift of Life (GOL):** Terri Lau
- Sister Clubs:** Motohiro Yamane
- Pagoda & Public Image:** Carlotta Godio
- Speaker Program:** Jeff Hasenfratz
- Circle of Centennial Rotary Club:** Terri Lau
- Assitant Governor:** Rita Malvone
- Club Admin:** Vivian Huang

Tuesday, Nov. 21th, 2023

Dinner Attendance:

Members	12
Visiting Rotarians	04
Guests	06
Total Headcount	22

Happy Money: CNY 1,200

Visiting Rotarians

- Paul van Brenkelen - RC HK South
- Kim Hyongwoo - RC Seoul Gangnam Dogok
- Andrea Francucci - RAC Loreto
- Fazal Habib - RC Lahore Sharqi (East)



Highlights from the last meeting

A larger than usual contingent of colleagues and guests was on hand to enjoy our meeting of Nov. 21st. After an impressive rendition of the 4-Way Test, delivered by Titus Bongart, we enjoyed an educational, and often humorous, induction speech by Stefan Franzen. 3000 ducks! (Ask him about this.)

After a tasty dinner, we learned, from Visiting Rotarian and former District Governor Faisal of the Rotary Club of Lahore Shaqi, of the yeoman efforts Rotary is making in Pakistan to eliminate the last few cases of polio there.

Then it was on to our "headliner" event, a presentation on "Meditation in Business" from our own Holger Schober. Using a combination of statistics, good humor, and enthusiasm, Holger convinced a good number of us of the value of using meditation to increase creativity in the workplace.

We rounded out the evening with a mention by Jeff of his recent participation in a Rotary-involved peace conference in Kenya, and Tiziana pointing to a few upcoming events, including our holiday dinner and market on Dec. 12th. Turkey, here we come! (except the vegetarians)

Written by Jeff



Speaker Program: Rebuilding Brand Relevance in China



Leon Zhang
PwC Strategy&

Leon is a partner from PwC Strategy&, heading the brand advisory services.

With close to 20 years' professional service experiences in multiple leading consulting firms, he has been committed to unlocking clients' growth potential through engagements on brand-led growth strategy, business model innovation, digital transformation, and customer experiences design. His category expertise spans industries as diverse as consumer goods, technology, financial services, etc.

Other than his consulting experiences, Leon was also a senior executive at a leading financial services group, leading strategy, innovation, and cross-BU growth initiatives. Leon has accumulated solid client-side experiences, especially related to transformation of middle/large-scale corporations and collaboration within complex business organizations.

Besides, Leon is a regular instructor/lecturer at Chinese-Deutsch Institute of Tongji University, School of Management of Fudan University, and Tsinghua PBCSF. His thoughts on business trends and brand building have also been reported/published on Harvard Business Review, Xinhua News, CBN Weekly, and CEIBS Business Review, etc.

Rotary International Presidents 1980 - 2023

Year	Name	Country	Club	Theme	Living	email
2023	Gordon R. McNally	UK (Scotland)	South Queensferry	Create Hope in the World		
2022	Jennifer Jones	Canada	Windsor-Roseland	Imagine Rotary		
2021	Shekhar Mehta	India	Calcutta-Mahanagar	Serve to Change Lives		ridshekhar@gmail.com
2020	Holger Knaack	Germany	Herzogtum	Rotary Opens Opportunities		h.knaack@web.de
2019	Mark Daniel Maloney	USA	Decatur	Rotary Connects the World		mark.maloney@rotary.org
2018	Barry Rassin	Bahamas	East Nassau	Be the Inspiration		barry.rassin@rotary.org
2017	Ian H.S. Risely	Australia	Sandringham	Rotary: Making a Difference		ian.risely@rotary.org
2016	John F. Germ	USA	Chattanooga	Rotary Serving Humanity		john.germ@rotary.org
2015	K.R. "Ravi" Ravindran	Sri Lanka	Columbo	Be a Gift to the World		ravi4@sitnet.lk
2014	Gary C.K. Huang	Taiwan	Taipei	Light up Rotary		ri.gary@wahlee.com
2013	Ron D. Burton	USA	Norman	Engage Rotary, Change Lives		rondburton@sbcglobal.net
2012	Sakuji Tanaka	Japan	Yashio	Peace Through Service		sakuji@nifty.com
2011	Kalyan Banerjee	India	Vapi	Reach Within to Embrace Humanity		banerjeekm@yahoo.com
2010	Ray Klingensmith	USA	Kirksville	Building Communities - Bridging Continents		rayklaw@sbcglobal.net
2009	John Kenny	UK (Scotland)	Grangemouth	The Future of Rotary is in Your Hands		John.Kenny@rotary.org
2008	Dong Kurn Lee	South Korea	Seoul Hangang	Make Dreams Real		dklee@bubang.com
2007	Wilfrid J. Wilkinson	Canada	Trenton	Rotary Shares		wilfrid.wilkinson@gmail.com
2006	William B. "Bill" Boyd	New Zealand	Pakuranga	Lead the Way		bill.boyd@xtra.co.nz
2005	Carl-Wilhelm Stenhammar	Sweden	Göteborg	Service Above Self		cw.stenhammar@gmail.com
2004	Glenn E. Estess Sr.	USA	Shades Valley	Celebrate Rotary	x	
2003	Jonathan B. Majiyagbe	Nigeria	Kano	Lend a Hand	x	
2002	Bhichai Rattakul	Thailand	Dhomburi	Sow the Seeds of Love	x	
2001	Richard King	USA	Niles	Mankind is Our Business	x	
2000	Frank J. Devlyn	Mexico	Anáhuac	Create Awareness - Take Action	x	
1999	Carlo Ravizza	Italy	Milano Sud-Ovest	Rotary 2000: Act with Consistency, Credibility, Continuity	x	
1998	James L. Lacey	USA	Cookeville	Follow Your Rotary Dream	x	
1997	Glen W. Kinross	Australia	Hamilton	Show Rotary Cares		glenkin31@gmail.com
1996	Luis Vicente Giay	Argentina	Arrecifes	Build the Future with Action and Vision	x	
1995	Herbert G. Brown	USA	Clearwater	Act with Integrity, Serve with Love, Work for Peace		hgb@herbertgbrown.com
1994	William H. Huntley	UK (England)	Alford & Mablethorpe	Be a Friend	x	
1993	Robert R. Barth	Switzerland	Aarau	Believe in What You Do - Do What You Believe In	x	??
1992	Clifford L. Dochterman	USA	Moraga	Real Happiness is Helping Others	x	
1991	Rajendra K. Saboo	India	Chandigarh	Look Beyond Yourself		rksaboo@kddl.com
1990	Paulo V. C. Costa	Brazil	Santos	Honor Rotary with Faith and Enthusiasm	x	
1989	Hugh M. Archer	USA	Dearborn	Enjoy Rotary!	x	
1988	Royce Abbey	Australia	Essendon	Put Life into Rotary - Your Life	x	
1987	Charles C. Keller	USA	California	Rotarians - United in Service - Dedicated to Peace	x	
1986	M.A.T. Caparas	Philippines	Manila	Rotary Brings Hope	x	
1985	Edward F. Cadman	USA	Wenatchee	You Are The Key	x	
1984	Carlos Canseco	Mexico	Monterrey	Discover a New World of Service	x	
1983	William E. Skelton	USA	Christiansburg-Blacksburg	Share Rotary - Service People	x	
1982	Hiroji Mukasa	Japan	Nakatsu	Mankind is One - Build Bridges of Friendship Throughout the World	x	
1981	Stanley E. McCaffrey	USA	Stockton	World Understanding and Peace Through Rotary	x	



How We Work

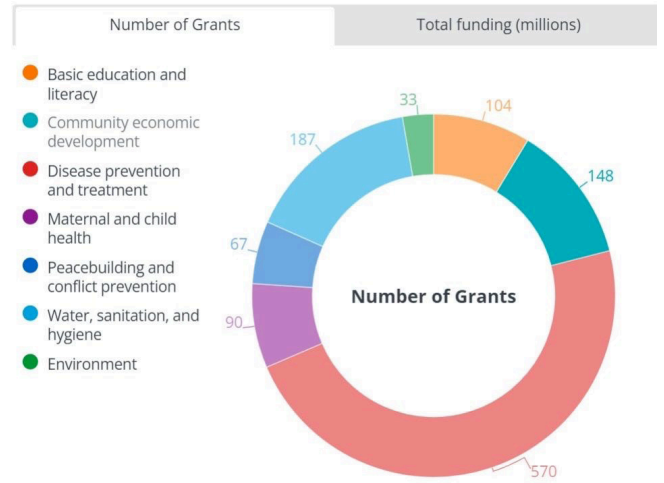
It all starts with Rotarians: men and women who work within their club to provide solutions to sometimes difficult local problems.

Their efforts are supported by Rotary International, the parent association, and the Rotary Foundation, which transforms donations and fundraising results into grants, to finance their actions of Rotarians around the world.

By Michel Dv



2021-22 Global Grants by Areas of Focus



RCSW's Charity Carnival

We joined RCSW's charity carnival and got recognition for our happy money donation.



Shanghai Sunrise Pairing Ceremony



Book Your Calendar



BLACK & WHITE GALA NIGHT
For the benefit of
TELETHON

01/12 

SAVE THE DATE

Venue: Pullman Skyway 788 Room / REISSON Dress Code: Formal Attire B&W

Organized by: AFHTELETHON Rotary Club of Shanghai



Rotary E-Club Middle Kingdom One

Charity Advent Sailing
DECEMBER 2ND 2023 11:00

North Latitude 22°34' 10"
Eastern Longitude 114°31' 55"

Incl.:

- Introduction/briefing
- Sailing day
- Skipper
- BBQ (incl. drinks)

888 RMB

CONTACT US

📍 Qixingwan, Dongshan Community, Nanao Street, Dapeng New District, Shenzhen

↓ **READ MORE** ↓
www.7starbay.com

For Registration and Hotel Recommendation please scan Link below 

CHRISTMAS WITH THE KIDS
DEC, 9TH 2023 – 3pm – 4:30pm



DISEASE PREVENTION AND TREATMENT

Join Santa and it's Elves as we visit the Children of Shanghai Children Medical Center in Pudong to spread cheer, hand out gifts and enjoy a customized activity by Snowland

WHERE: SHANGHAI CHILDREN MEDICAL CENTER – PUDONG, BEIYUAN RD 101 OR DONGFANG ROAD 1678
MORE DETAILS IN SEPARATE GROUP CHAT – JOIN IF INTERESTED – contact RCS President Tiziana



TAKE ACTION: www.rotaryclub.org



Rotary Club of Shanghai

Christmas Market

December 12
During RCS Meeting @ Hualuxe

ALL PROCEEDS WILL GO TOWARDS SUPPORTING SNOWLAND TO CONTRIBUTE PLEASE CONTACT DAVID SMITH

